CATANGA

CATANGA VINO DE LA TIERRA DE CASTILLA

Outstanding organic wines, where at last, price, quality and packaging all deliver

- One of largest organic vine growing projects in Europe.
- 1.000 hectares of certified organic, low-yielding, hand-picked vineyard in La Mancha.
- · Strikingly modern packaging.
- Label depicts detail of a local, traditional stone hut used for storing grapes.







Long WINES



THE WINES

Airén / Sauvignon Blanc

- 80% Airén,
 20% Sauvignon Blanc.
- Pale yellow with green tinges.
- Fresh fruit aromas, critus and white fruit. clean and elegant.
- · Long, clean finish.

AWARDS

2014 vintage was Gold Medal at Berliner 2015



Rosado Tempranillo

- 100% Tempranillo.
- Bright and brilliant pink.
- Fresh aromas of wild berries, strawberries and bubblegum.
- Dry, fruity, fresh and well-balanced with a long finish.

AWARDS

2011 vintage Commended at IWC



Long WINES

THE WINES

Tempranillo

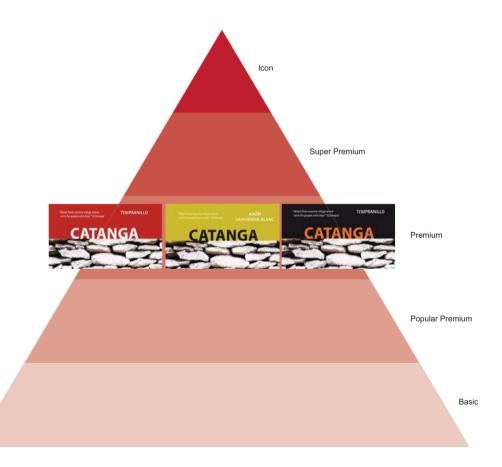
- 100% Tempranillo.
- Deep garnet with hints of ruby, clear and bright.
- Elegant, intense and fruity with complex aromas of wild red-berry fruit.
- Flavoursome, well-structured and well-balanced with elegant, smooth tannins and a long finish.

AWARDS

Bronze Medal at IWC 2016



Long WINES



Poorly Labelled

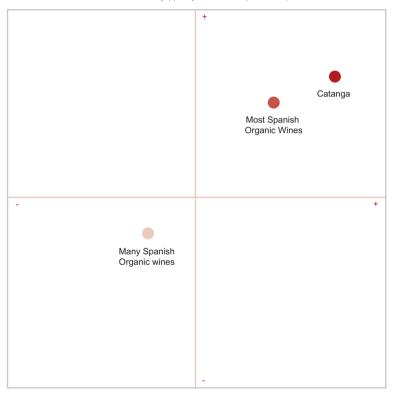
Not Varietal

Not Clear the

Wine is Organic

No Story

Value for Money (quality of wine and price level)



Packaging and Ease for Consumer Fruit Driven and Easy to Drink