

EL **BOS**

by Long Wines



EL **BOS**

Precisely Toro

EL BOS

DO TORO

Fruit-driven yet complex Toro wine with quirky appeal

- Produced with the region's indigenous Tinta de Toro variety.
- Deliberately restrained tannins but typical colour and aroma.
- Modern presentation representing the region's defining image: the bull.
- Bos is the genus for cattle.



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DO TORO



Where it comes from

- The DO Toro offers a soft rolling landscape of sandy-textured soil, excellent drainage conditions and less than 400mm of rain per annum.
- The indigenous Tinta de Toro grapes are a clone of Tempranillo that has developed a particularly thick skin to deal with the extreme diurnal temperature ranges, giving a deep colour, rich aroma and firm tannic structure.

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DO TORO



Tinto

- 100% Tinta de Toro.
- 2 months in oak.
- *Délestage* and micro-oxygenation to extract colour and aroma while toning down the tannins.
- Dark ruby colour with violet hints at the rim, clean and bright.
- Deep, intense ripe fruit and toasted aromas.
- Rich, red fruit with well-integrated oak. Smooth, long finish.

Awards

- Gold Medal – Berliner Wein Trophy 2017.
- Silver Medal – AWC Vienna 2017

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DO TORO



Where it is made

- Micro-vinification in just two tanks at Covituro.
- Founded in 1974, the winery is a frontrunner in the region.
- It owns over 50% of the oldest vines in the DO.
- The winery solely accepts grapes from the 1,000 hectares belonging to its members with nearly half coming from vines of more than 60 years of age.
- Equipped with the latest technology, its facilities are IFS and BRC certified.

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The winemaker

Martin Padin

- His vast winemaking experience includes periods working at wineries in various parts of Spain, including DO Rueda and DO Rías Baixas, Galicia
- Before joining Covituro as Technical Director, he carried out the same role at wineries in Toro and Castilla-La-Mancha.



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Packaging

- Personalized 6 bottle carton cases



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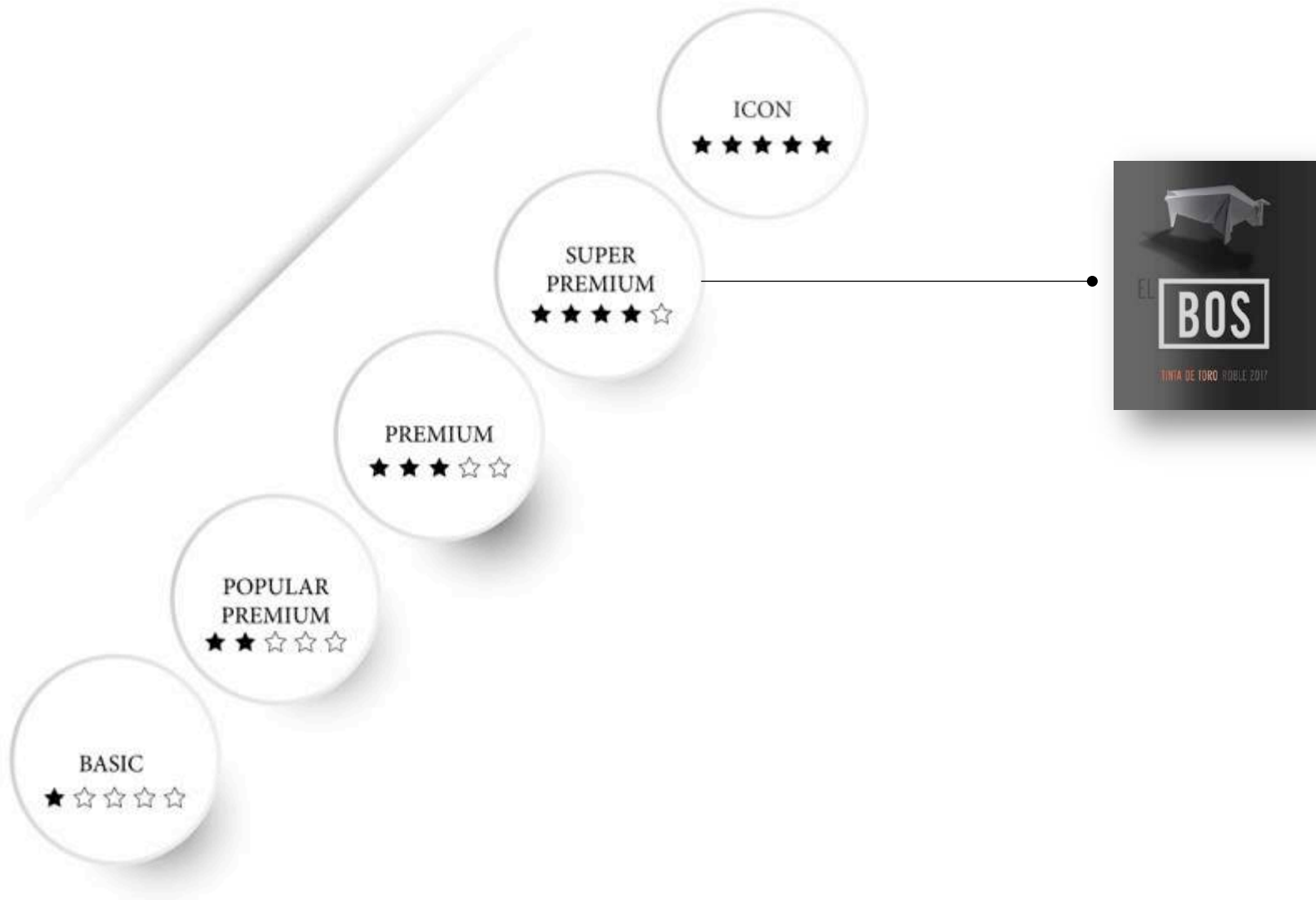
Target consumer

- A wine with the colour, alcohol and structure for carnivorous Cabernet-lovers
- Men who like their cars fast, their steaks medium rare and their wine big and bold
- This 100% Tinta de Toro stands up to steaks, stews, barbecue dishes and spicy Mexican or Asian cuisine



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www.longwines.com