



FINCA MÓNICA

By Long Wines



FINCA MÓNICA

A different view of Rioja

FINCA MONICA

DOCA RIOJA

Classic yet contemporary, Finca Mónica is a terroir-driven Rioja

- From vineyards owned by the winery in a single subzone of Rioja
- Pure, fruity style as made exclusively with old vines of at least 30 years of age.
- Contemporary yet typical.
- Made from hand-picked grapes in vineyards owned by the winery
- Multiple international awards
- Complete range, including Tempranillo, Crianza and Reserva wines



LongWINES

FINCA MONICA

DOCA RIOJA



The region

- Rioja is the longest-standing and most famous of Spain's wine regions; a must in any wine importer's portfolio.
- The region is one of only two in Spain with "Qualified" status, which means the wines must undergo stringent testing and tasting before release.
- Finca Mónica comes from the eastern-most part of the region, with a more Mediterranean climate and higher altitude vineyards

FINCA MONICA

DOCA RIOJA



Tempranillo

- 100% Tempranillo with 3 months in American oak.
- Deep red colour with violet hues.
- Ripe fruit with elegant oak character.
- Smooth and tasty with sweet tannins and a long finish.

Awards

- Gold – Gillbert & Gaillard 2020
- Gold – AWC Vienna 2018
- Silver – Mundus Vini 2019



Crianza

- 100% Tempranillo.
- 12 months in American oak barrels.
- Intense cherry-red colour.
- Complex aromas of blackberries and herbs with hints of spicy coconut and liquorice.
- Freshly fruity and richly textured with a long finish.

Awards

- Gold - Gilbert & Gaillard 2020
- Gold – Asia Wine Trophy 2019
- Gold – Berliner Wein Trophy 2019
- Gold – The Drinks Business Rioja Masters 2018
- Silver (90 points) – IWC 2020

FINCA MONICA

DOCA RIOJA



Reserva

- 100% Tempranillo with 18 months in French and American oak.
- Deep ruby red with a garnet rim.
- Intense aromas of wild berries with touches of spice, toasted coconut and vanilla.
- Freshly fruity and richly textured, with a long ageing capacity.

Awards

- Gold – Gillbert & Gaillard 2020
- Gold – Mundus Vini 2021
- Silver (90 points) – International Wine Challenge 2020
- Silver (91 points) – Decanter World Wine Awards 2020

FINCA MONICA

DOCA RIOJA



Special formats

- Magnums – Crianza
- 3L double magnum + case (min. 96 units)

FINCA MONICA

DOCA RIOJA



Packaging

- Personalised 6 bottle case

FINCA MONICA

DOCA RIOJA



Marketing materials

- Advertising artwork
- Collectable postcards
- Notebook

Longwines

FINCA MONICA

DOCA RIOJA



Where it comes from

- Fruit comes from 200ha of vineyards owned 100% by the winery.
- Vines are over 30 years of age and located at the foot of the Yerga Mountain in Alfaro, an area that offers an extraordinary diversity of soils and microclimates.
- The winery is run by six families of grape growers.
- The passionate and well-coordinated team has won global recognition for their award-winning wines, based on international and local winemaking experience.

FINCA MONICA

DOCA RIOJA

The winemaker

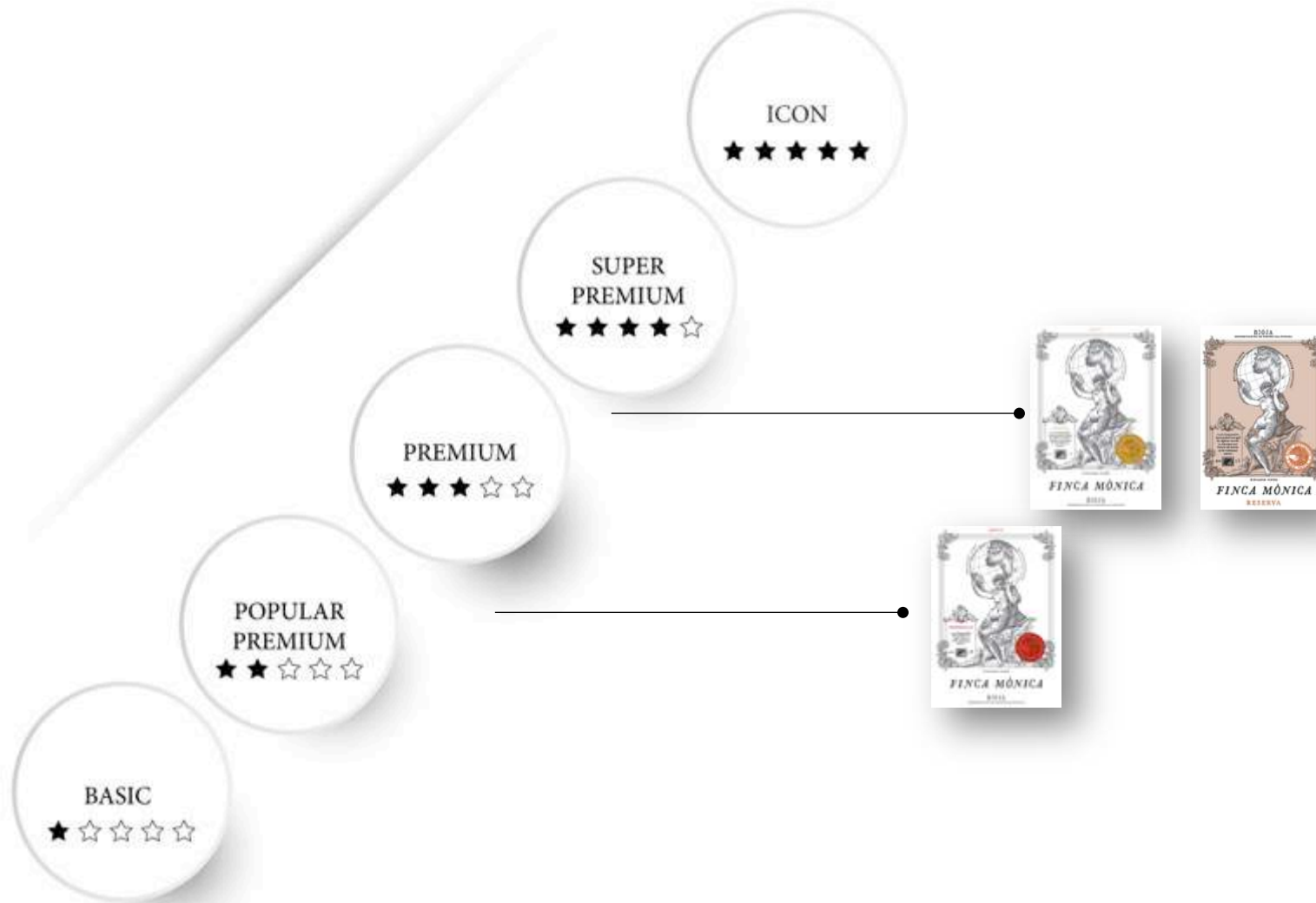
Gorka Etxebarria

- After graduating in Chemistry and Enology from the University of Rioja, Gorka worked in several wineries in Rioja and Australia before taking on his current position in 2003
- Gorka has been a taster on the Rioja Regulatory Council panel since 2012, on the jury of the Berliner Wein Trophy in 2018 and holds the WSET Level 2 certificate



FINCA MONICA

DOCA RIOJA



FINCA MÓNICA

CONSUMERS

Appeals to both regular Rioja consumers and younger Spanish wine explorers

- Classic styling, oak ageing and awards give assurance to regular Rioja drinkers
- Own-crush, vineyards in a different area, and fruit-forward style also appeal to younger, more adventurous consumers who want to try something different from the region



LongWINES | AWARD-WINNING
WINES FROM SPAIN

For more information or discover other wines, please visit our website:
www.longwines.com