



# Pléyades

**By Long Wines**



# Pléyades

**Stellar quality in  
one award-winning range**

# PLÉYADES

## DO CAMPO DE BORJA

### *Easy-drinking fighting varietals with strong visual presence*

- Pléyades (Greek for dove) refers to the 7 daughters of Pleione who were turned into doves before becoming stars.
- Excellent price-quality ratio.
- Fruity characterful wines.
- Produced in Campo de Borja where Garnacha thrives.
- Winemaking overseen by our own Master of Wine.
- Best value varietals from a single collection point.
- Proven high sales rotation where stocked.



# PLÉYADES

DO CAMPO DE BORJA



## Where it is made

- Pléyades is made for Long Wines at one of the area's leading wineries, particularly well-known for its excellent Garnachas.
- 3,700 hectares of vineyards on distinctive rusty red stony ferrous soil around 500 metres.
- Situated on gentle slopes with good sun exposure just below the Moncayo mountain.
- Established in 1984 it has recently restructured many of its vineyards and preserved many of the more ancient vineyards.

# PLÉYADES

DO CAMPO DE BORJA



## Blanco

- 60% Macabeo and 40% Chardonnay.
- A brilliant pale straw coloured wine with greenish tinges and a crystalline aspect.
- Fresh and clean hints of lemon, pineapple and nectarine.
- A long crisp citrusy finish with well-integrated acidity.

## Awards

- Silver Medal – AWC Vienna 2021



## Rosado

- 100% Garnacha.
- Vivid pink, with a crystalline aspect.
- Fruity aromas typical of the Garnacha grape variety, evoking wild berries, strawberries and raspberries, with subtle floral notes.
- Full-bodied and rounded with a crisp and lingering finish.

# PLÉYADES

DO CAMPO DE BORJA



## Garnacha -Syrah

- 85% Garnacha -15% Syrah
- Deep red coloured wine with violet hues.
- Intense aroma of ripe fruit, especially blackberries and black cherries with a floral hint.
- On the palate, the wine well-structured and balanced with a touch of spice on the finish.

## Awards

- Silver Medal – Gilbert & Gaillard 2021
- Silver Medal – AWC Vienna 2021

# PLÉYADES

DO CAMPO DE BORJA

Personalized 6-bottle cases



# PLÉYADES

DO CAMPO DE BORJA



## Where it comes from

- DO Campo De Borja located in Aragon just south-east of Navarra.
- Known as the Empire of Garnacha.
- Winegrowing tradition dating back to 12th Century.
- High proportion of old vines.
- Diverse “*terroirs*” and generally low-yielding vines producing wines of structural and aromatic complexity.
- Continental climate with cool, dry “Cierzo” winds in the winter and Mediterranean influences in the summer.
- Extreme climate and contrast between daytime and night-time temperatures help to produce wines with good acidity, intense colour and pleasing tannins.

# PLÉYADES

DO CAMPO DE BORJA



## Where it is made

- Pléyades is made for Long Wines at one of the area's leading wineries, particularly well-known for its excellent Garnachas.
- Established in 1984, it has recently restructured many of its vineyards and preserved many of the more ancient vineyards.
- It is now run by a young “go-ahead” and flexible team that understands the needs of global markets
- Combining quality, tradition, modern know-how and value.

# PLÉYADES

DO CAMPO DE BORJA

## The winemakers

### Fernando Mora MW

- Young, idiosyncratic and passionate winemaker, who works closely with Long Wines to oversee all the winemaking processes and final blendings.
- The only native Master of Wine currently resident in Spain, he combines winemaking role with international wine marketing so has his pulse on what the consumer wants in key worldwide markets.

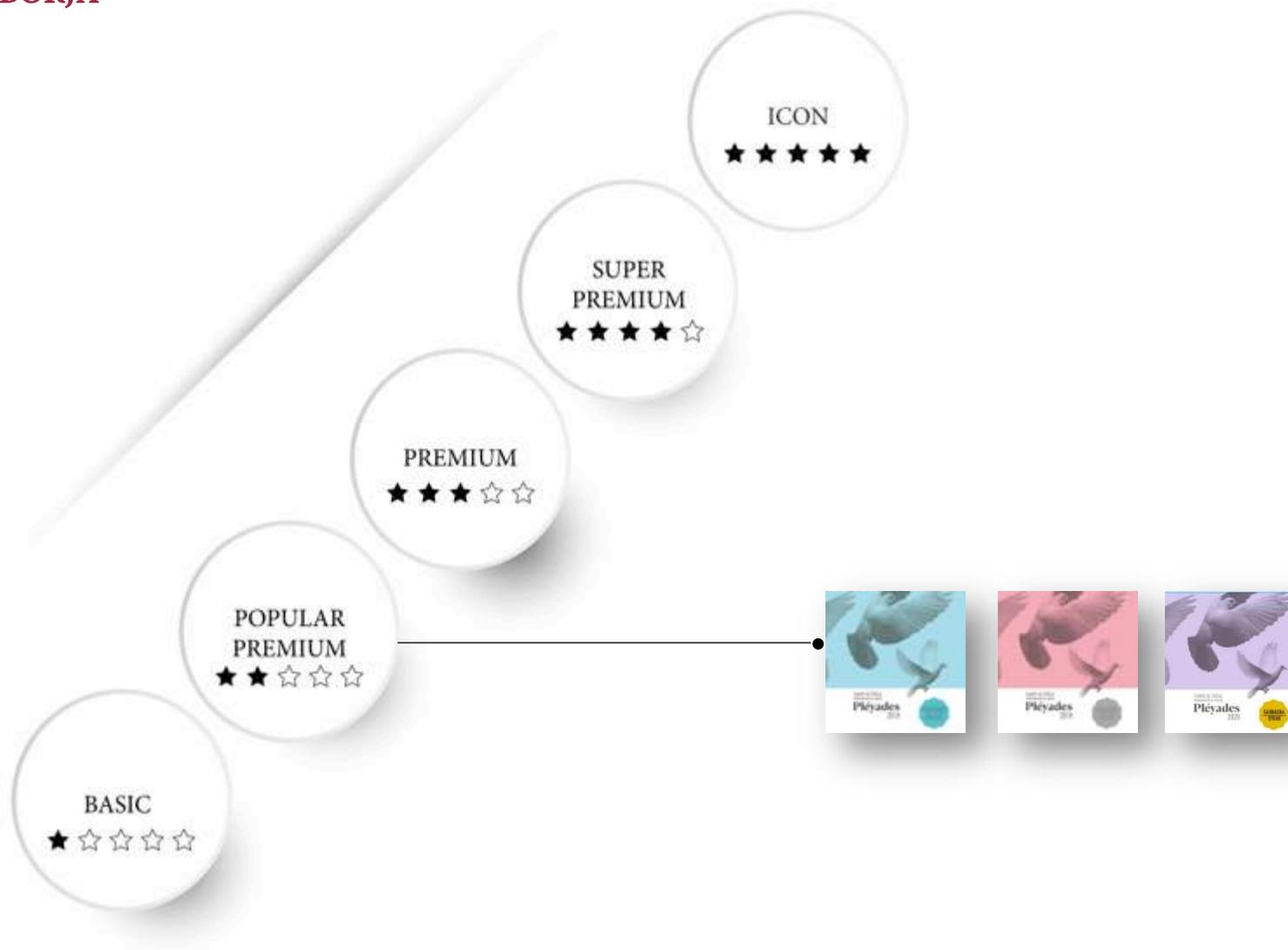
### Javier Vela

- He is a highly experienced winemaker with a Masters in enology.
- Heads up the whole winemaking team at the winery.



# PLÉYADES

DO CAMPO DE BORJA



LongWINES | AWARD-WINNING  
WINES FROM SPAIN

**For more information or discover other wines, please visit our website:**  
[www.longwines.com](http://www.longwines.com)