



FORTALEZA DEL REY

by Long Wines





FORTALEZA DEL REY

**Strength, heritage and visual
personality**

FORTALEZA DEL REY

VINO DE ESPAÑA - DO CATALUNYA

A repackaged range of Spanish wines at extraordinary prices

- Redesigned and up-graded label by award-winning label designer Marta Lojo.
- Featuring a Spanish castle with contemporary figures in the foreground, the label takes a traditional wine trope and brings it into the 21th century.
- The wine itself also bears the hallmark of traditional Spanish winemaking but has been made for contemporary palates.
- In an overcrowded market where wines fight for visibility on the shelf, this bottle, reassuringly, stands out for its elegance and dignity.
- The brand has already amassed annual sales of almost half a million bottles in Holland's leading supermarket chain



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FORTALEZA DEL REY

VINO DE ESPAÑA



White

- 60% Airén and 40% Sauvignon Blanc.
- A brilliant pale straw coloured wine with greenish tinges.
- Fresh, fruity aromas of apples and pears.
- Crisp and fruity with a well-balanced, creamy texture. Particularly refreshing and dry
- Vegan-friendly.

Awards

Gold – Gilbert & Gaillard 2021



Rosé

- 100% Tempranillo.
- Delicate fresh pink colour.
- Fresh, red fruit aromas of cherries and strawberries.
- Pleasantly fruity and clean with hints of tropical fruits.
- Vegan-friendly



Tempranillo

- 100% Tempranillo.
- Deep ruby red with purple highlights.
- Cherry aromas typical of the Tempranillo grape.
- Smooth, fruity and easy-to-drink leaving the palate clean.
- Vegan-friendly

Awards

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VINO DE ESPAÑA



The region

- Vino de España can be produced from grapes grown anywhere in Spain, giving the winemaker greater flexibility and the consumer great value for money.
- In practice, this range of wine is sourced from the winery's vineyards in Catalonia.
- Catalonia enjoys a Mediterranean climate with plenty of sunshine and warm temperatures all year round.
- This allows grapes to ripen fully, accumulating colour and sugars and producing wines which are packed with fruit flavours.

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VIÑO DE ESPAÑA



Where it comes from

- Vines on slopes between the Mediterranean sea and inland mountain ranges.
- Poor soils and dry Mediterranean conditions give intense wines with high alcohol levels, while sea breezes maintain freshness.
- Ripe grapes produced consistently and economically.

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VINO DE ESPAÑA

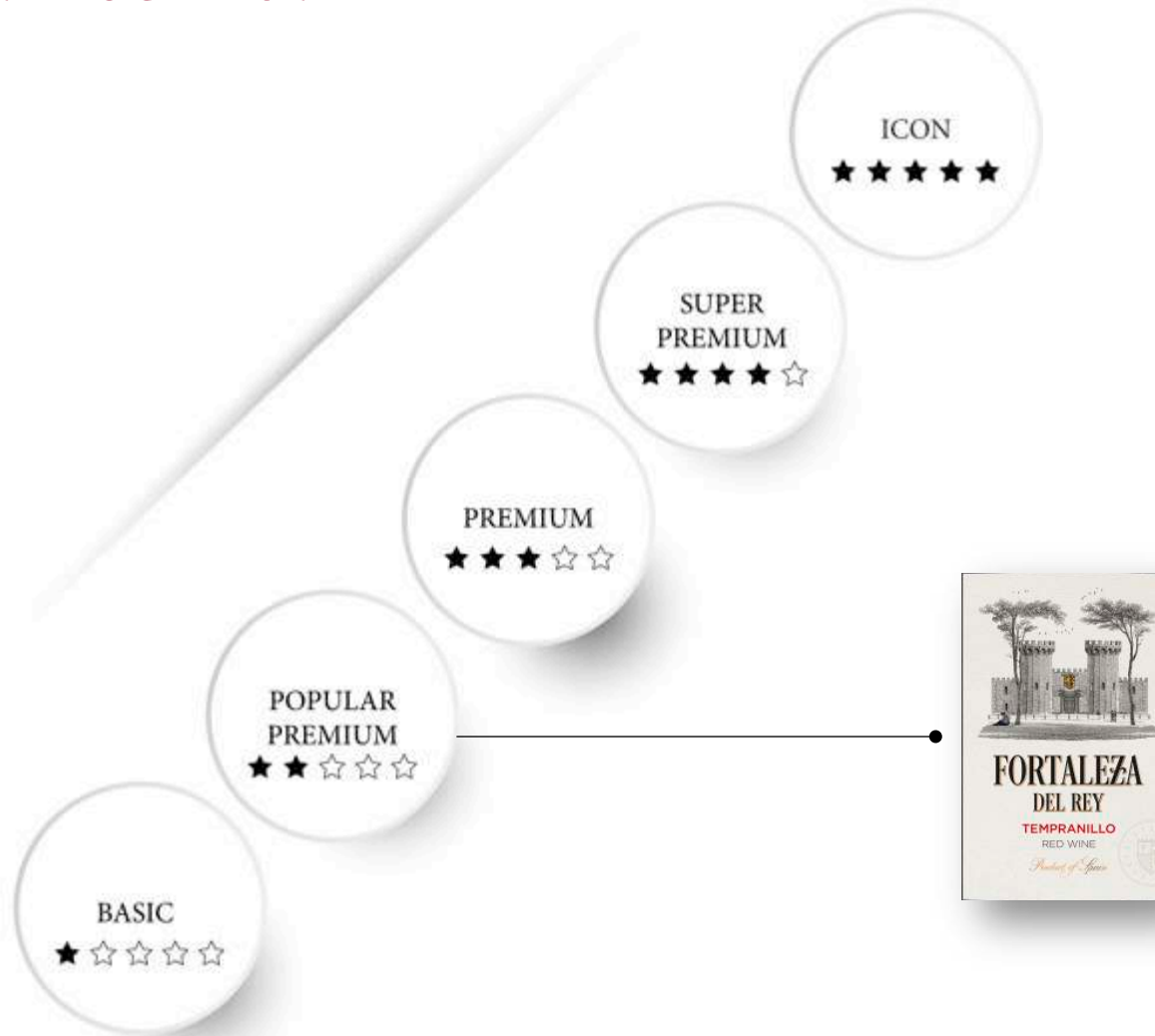


Where it is made

- Fortaleza del Rey is made by winemaker Feliu Esteve in an IFS-certified winery with input from Long Wines throughout all the winemaking process.
- Located in Les Borges del Camp, Tarragona, around 20km from the Mediterranean coast.
- Run by a family with roots in Mendoza, Argentina.
- State-of-the-art winery has 5 fully-automated production lines and is very service-orientated.

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LongWINES | AWARD-WINNING
WINES FROM SPAIN

For more information or to discover other wines, please visit our website:
www.longwines.com