



FINCA MÓNICA

By Long Wines



FINCA MÓNICA

A different view of Rioja

FINCA MONICA

DOCA RIOJA

Classic yet contemporary, Finca Mónica is a terroir-driven Rioja

- From vineyards owned by the winery in a single subzone of Rioja
- Pure, fruity style as made exclusively with old vines of at least 30 years of age.
- Contemporary yet typical.
- Made from hand-picked grapes in vineyards owned by the winery
- Multiple international awards
- Complete range, including Tempranillo, Crianza and Reserva wines



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The region

- Rioja is the longest-standing and most famous of Spain's wine regions; a must in any wine importer's portfolio.
- The region is one of only two in Spain with "Qualified" status, which means the wines must undergo stringent testing and tasting before release.
- Finca Mónica comes from the eastern-most part of the region, with a more Mediterranean climate and higher altitude vineyards

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RIOJA ORIENTAL



The sub-region on the rise

- Rioja Oriental – the area formerly known as Rioja Baja – has been making waves recently as some of the region’s most famous producers have purchased high altitude vineyards in the area
- Monte Yerga, the area where our partner winery is located is known for its microclimate, soils and altitude
- A recent Decanter feature on the region mentions Alfaro, where the winery is located as one of the “centres of excellence, gateways to sites of uncompromising altitude and real potential.” and lists the winery as one of “10 producers to watch.”

Rioja Oriental: 10 producers to watch

BOGADO MATIAS
New in its seventh generation, the Matias family, based in the town of Alcamiz, has two impressive holdings of mostly Tempranillo and Garnacha, the latter occupying the majority of Monte Yerga. Their range of wines is stylistically broad and generally both warm and accessible.

SEBASTIÁN VEGO
Six small holdings located around Alfaro since 1987 and built a small but strong team. 20% of vineyards are owned by the team and the rest are leased. The team uses the optimal grape varieties to grow near or very high altitude vineyards, which are mostly Tempranillo and Garnacha. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

ISIDRO MELGARO
One of Rioja's larger wineries, producing several different labels across the country. It is perhaps the most visible, thanks to its extensive vineyard holdings in the Rioja and its focus on high altitude vineyards. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

JAVIER ARZACURÉN
The latest addition to the Rioja family. Arzacurén is an articulate and gifted winemaker who has been in the business for over 20 years. He is the son of the late Javier Arzacurén, who was one of the most important winemakers in the Rioja. He has a deep understanding of the region and its wines, and his focus is on high altitude vineyards. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

NAVARRISTOLLO
A family-run winery, Navarristollo is a small but growing producer. The winery is located in the town of Alfaro, and its focus is on high altitude vineyards. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

CANTANO
Situated in the town of Alfaro, Cantano is a family-run winery. The winery is focused on high altitude vineyards and produces a range of wines. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

FALACIOS REYNOLDO
Having moved the family of both Bodegas Falacios and Bodegas Reynoldo, Reynoldo is a family-run winery. The winery is focused on high altitude vineyards and produces a range of wines. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

RAMÓN BLASCO
Blasco is a family-run winery. The winery is focused on high altitude vineyards and produces a range of wines. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

VINIA HERMINIA
The Vinia Herminia brand was created by the late Carlos Herminia. The brand is focused on high altitude vineyards and produces a range of wines. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

VINOS DE REAL BODIO
By means of a public auction, the winery producer Real Bodio has purchased the majority of the vineyard holdings of the Bodegas Real Bodio. The winery is focused on high altitude vineyards and produces a range of wines. The 2018 vintage was the first to be bottled and is available for purchase in the USA.

Below: view of Bodegas Monte Yerga

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Tempranillo

- 100% Tempranillo with 3 months in American oak.
- Deep red colour with violet hues.
- Ripe fruit with elegant oak character.
- Smooth and tasty with sweet tannins and a long finish.

Awards

- Gold – Berliner Wein Trophy 2023
- Gold – Asia Wine Trophy 2023



Crianza

- 100% Tempranillo.
- 12 months in American oak barrels.
- Intense cherry-red colour.
- Complex aromas of blackberries and herbs with hints of spicy coconut and liquorice.
- Freshly fruity and richly textured with a long finish.

Awards

- Gold – Asia Wine Trophy 2023
- Gold – Berliner Wein Trophy 2021

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DOCA RIOJA



Reserva

- 100% Tempranillo with 18 months in French and American oak.
- Deep ruby red with a garnet rim.
- Intense aromas of wild berries with touches of spice, toasted coconut and vanilla.
- Freshly fruity and richly textured, with a long ageing capacity.

Awards

- Gold – Mundus Vini 2021
- Gold – Berliner Wein Trophy 2021
- 91 points – James Suckling 2022

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Special formats

- Magnums – Crianza
- 3L double magnum + case (min. 96 units)

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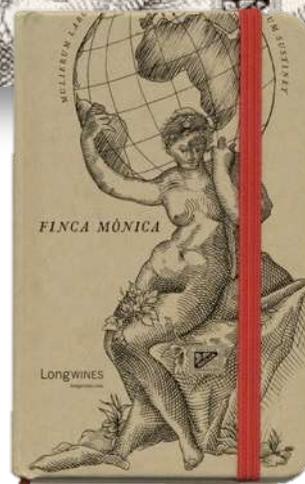
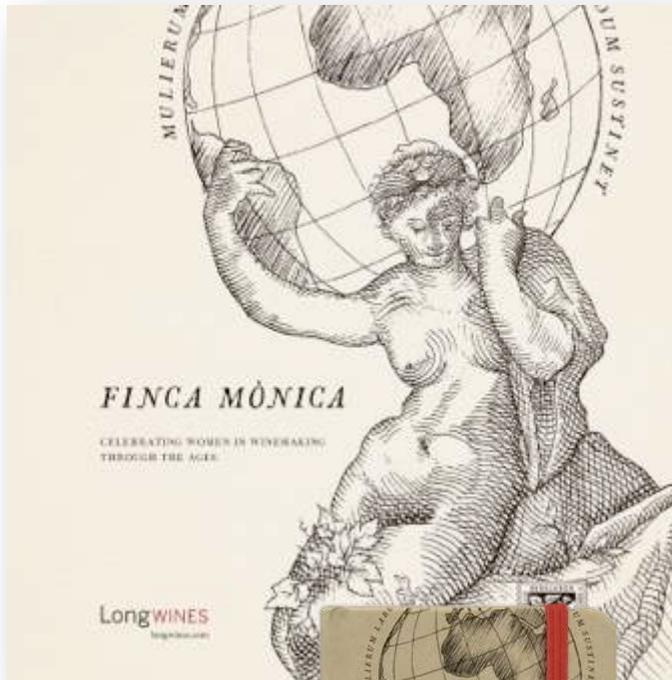


Packaging

- Personalised 6 bottle case

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DOCA RIOJA



Marketing materials

- Advertising artwork
- Collectable postcards
- Notebook

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Where it comes from

- Fruit comes from 200ha of vineyards owned 100% by the winery.
- Vines are over 30 years of age and located at the foot of the Yerga Mountain in Alfaro, an area that offers an extraordinary diversity of soils and microclimates.
- The winery is run by six families of grape growers.
- The passionate and well-coordinated team has won global recognition for their award-winning wines, based on international and local winemaking experience.

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DOCA RIOJA

The winemaker

Gorka Etxebarria

- After graduating in Chemistry and Enology from the University of Rioja, Gorka worked in several wineries in Rioja and Australia before taking on his current position in 2003
- Gorka has been a taster on the Rioja Regulatory Council panel since 2012, on the jury of the Berliner Wein Trophy in 2018 and holds the WSET Level 2 certificate



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DOCA RIOJA

The women behind Finca Mónica

Sandra Fernandez Mendiazabal

- Sandra started working at the winery in 2004 as Administration and Logistics Manager. She is responsible for coordinating the different departments of the winery to supply wines to clients all over the world.
- Born and bred in Rioja, wine has always formed part of Sandra's life. Her father was a vine grower and she finds harvest one of the most exciting –although stressful – periods of the year.



Barbara Long

- Barbara helped her husband William set up Long Wines over twenty years ago.
- She is a visual artist and art therapist, and draws on her creative skills and previous experience in marketing and PR for cultural and environmental organizations to help with the design of wine labels and launch of new brands including Finca Mónica.



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DOCA RIOJA

The women behind Finca Mónica

Marta Collado

- Marta has worked at Long Wines for over 18 years. Without her management of the financial side of the business – budgets, invoicing and payments - Finca Mónica would probably not exist.
- Wine has always been her preferred choice when she enjoys a drink with friends, particularly red wines in which the fruit stands out over any oak.



Elena Ramos

- A biology graduate with a Masters in viticulture and winemaking, Elena Ramos has been at Long Wines for over a decade, joining after working vintages at wineries in both New Zealand and Spain.
- After first working as product manager, Elena took on the role of Logistics Manager in 2019. Her job entails making sure that the bottles of Finca Mónica arrive with our clients all over the world on time and in perfect condition.



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DOCA RIOJA

The women behind Finca Mónica

Mónica Saldaña

- Our very own Mónica joined Long Wines back in 2015. Her role as commercial assistant means that she is in constant contact with the clients, answering queries and preparing offers, as well as entering competitions.
- Before joining the wine industry, Mónica expected it to be more “masculine”. but was delighted to discover many women in ever more prominent roles – managing wineries and working as winemakers, export managers and buyers.



Anna Harris-Noble

- Anna holds the WSET Level 4 Diploma, and has been working in wine marketing for nearly twenty years. She has worked on a freelance basis for Long Wines since 2017.
- She was involved in the process of establishing the brief and developing the Finca Mónica brand, coordinating the work of the designers and winery, as well as creating all the marketing materials.

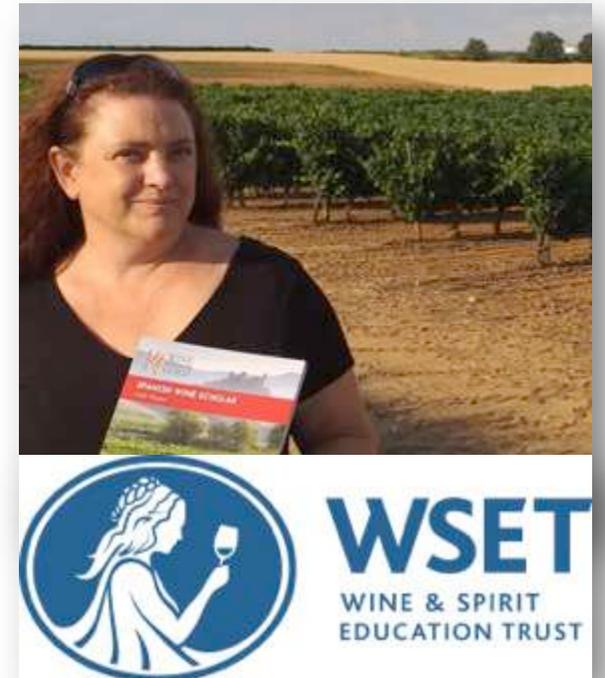


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SCHOLARSHIP

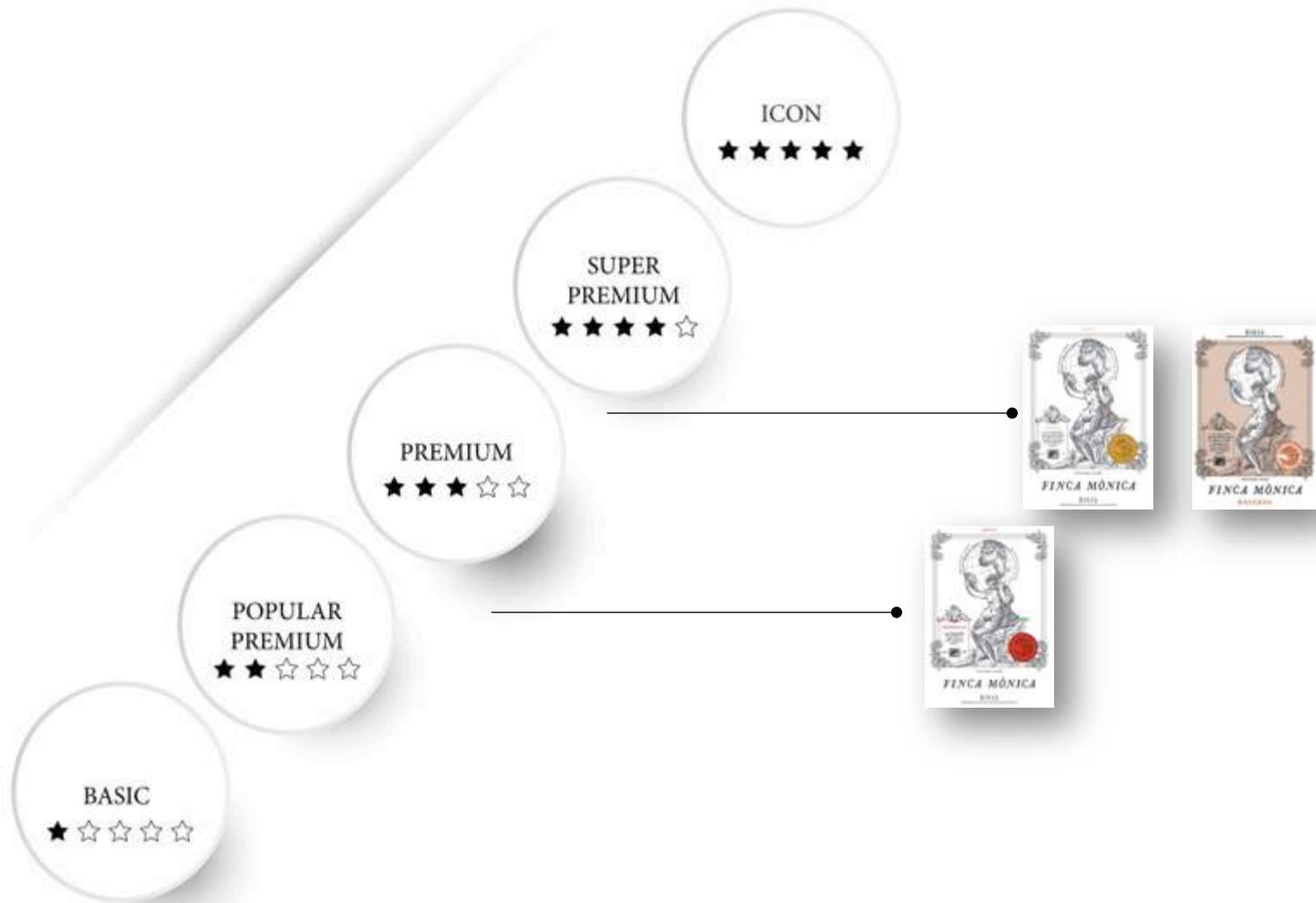
Finca Mónica WSET scholarship for women

- In order to ensure the success of future generations of young women in the Spanish wine industry, Finca Mónica has established a new WSET2 scholarship
- Open to women resident in Spain who have completed a degree in oenology or viticulture and/or have worked for between one and ten years in a winery or other wine-related business
- The prize is a WSET2 course taught through Vintage Class run by Jeni Wilson in Aranda del Duero with courses held in La Rioja, Ribera del Duero and Balearic Islands



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CONSUMERS

Appeals to both regular Rioja consumers and younger Spanish wine explorers

- Classic styling, oak ageing and awards give assurance to regular Rioja drinkers
- Own-crush, vineyards in a different area, and fruit-forward style also appeal to younger, more adventurous consumers who want to try something different from the region



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WINES FROM SPAIN

For more information or discover other wines, please visit our website:
www.longwines.com