



FORTALEZA DEL REY

by Long Wines





FORTALEZA DEL REY

**Strength, heritage and visual
personality**

FORTALEZA DEL REY

VINO DE ESPAÑA

A repackaged range of Spanish wines at extraordinary prices

- Redesigned and up-graded label by award-winning label designer Marta Lojo.
- Featuring a Spanish castle with contemporary figures in the foreground, the label takes a traditional wine trope and brings it into the 21th century.
- The wine itself also bears the hallmark of traditional Spanish winemaking but has been made for contemporary palates.
- In an overcrowded market where wines fight for visibility on the shelf, this bottle, reassuringly, stands out for its elegance and dignity.
- The brand has already amassed annual sales of almost half a million bottles in Holland's leading supermarket chain



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White

- 60% Airén, 40% Sauvignon Blanc.
- A brilliant pale straw coloured wine with greenish tinges.
- Fresh, fruity aromas of apples and pears.
- Crisp and fruity with a well-balanced, creamy texture. Particularly refreshing and dry.
- Vegan-friendly.

Awards

Gold – Gilbert & Gaillard 2021



Rosé

- 100% Tempranillo.
- Delicate fresh pink colour.
- Fresh, red fruit aromas of cherries and strawberries.
- Pleasantly fruity and clean with hints of tropical fruits.
- Vegan-friendly.



Tempranillo

- 100% Tempranillo.
- Deep ruby red with purple highlights.
- Cherry aromas typical of the Tempranillo grape.
- Smooth, fruity and easy-to-drink leaving the palate clean.
- Vegan-friendly.

Awards

Gold – Gilbert & Gaillard 2021

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The region

- Vino de España can be produced from grapes grown anywhere in Spain, giving the winemaker greater flexibility and the consumer great value for money.
- In practice, this wine is sourced near to the winery in Valdepeñas, within Castilla-La-Mancha.
- La Mancha's dry micro-climate, with more than 3,000 hours of sunshine per year, encourages grapes to ripen perfectly.
- The region's extreme continental weather, with large temperature differences between day and night, also helps preserve the grapes' acidity.

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VIÑO DE ESPAÑA



Where it comes from

- Vineyards between the Peral and Sierra Prieta mountain ranges.
- The continental climate and high diurnal range and drip irrigation system ensures ripe grapes produced consistently and economically.

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VINO DE ESPAÑA



Where it is made

- Fortaleza del Rey is made by an IFS-certified winery with input from Long Wines throughout all the winemaking process.
- Located in Valdepeñas, the new winery was built in 2001.
- Run by a the second generation, it retains its family character.
- With a focus on quality, it exports to 72 countries.

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VINO DE ESPAÑA

The winemaker

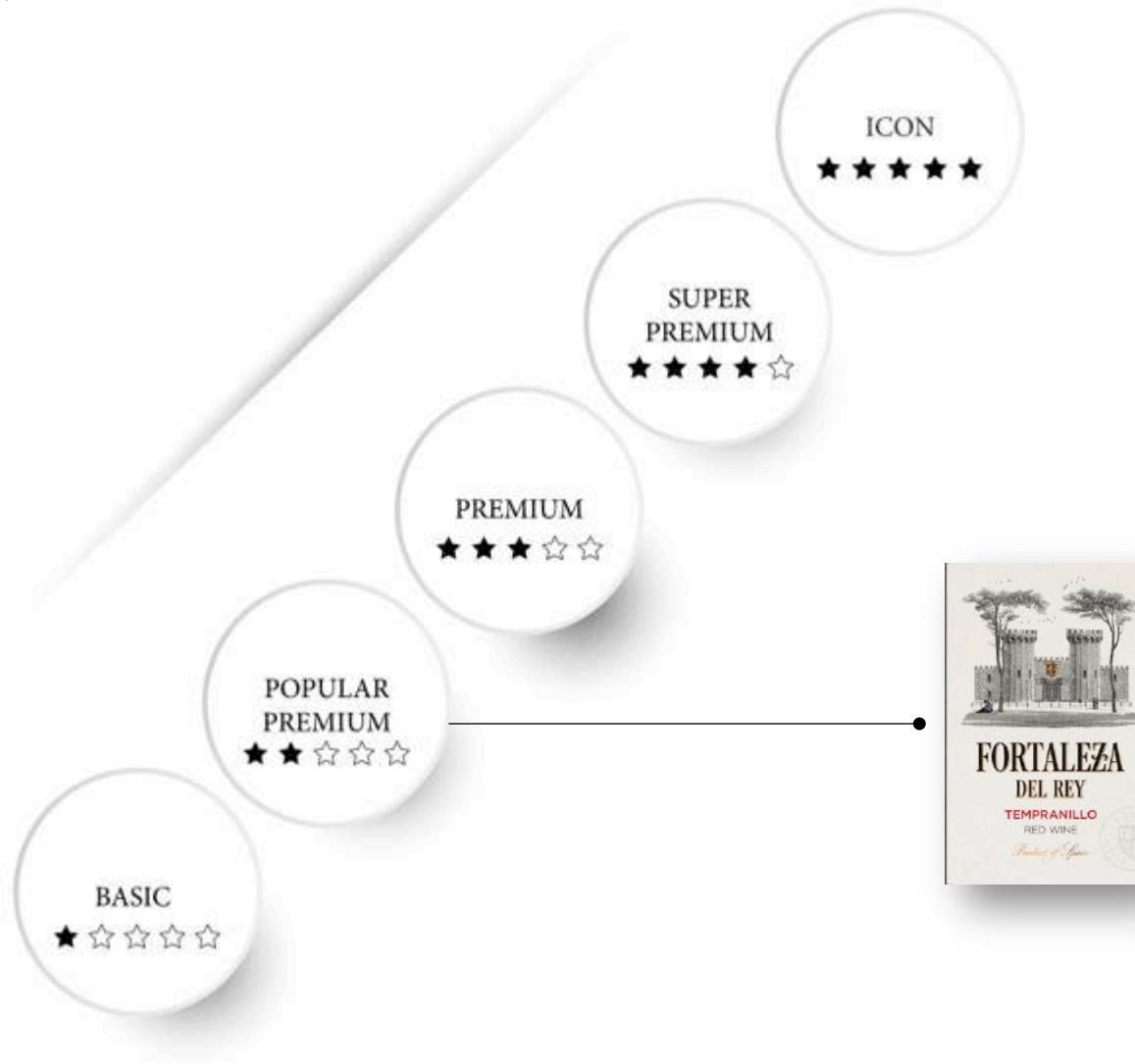
María José Marchante González

- María has a Biology Degree from the University of Jaén, a Masters in Viticulture and Winemaking from the Agricultural Engineering University of Madrid, and a postgraduate degree in Oenology from the University of Miguel Hernández de Orihuela, Alicante
- She has worked at the winery since 2003, taking on the role as chief winemaker in 2014.



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