



# Pléyades

**By Long Wines**



# Pléyades

**Stellar quality in  
one award-winning range**

# PLÉYADES

## DO CAMPO DE BORJA

### *Easy-drinking fighting varietals with strong visual presence*

- Pléyades (Greek for dove) refers to the 7 daughters of Pleione who were turned into doves before becoming stars.
- Excellent price-quality ratio.
- Fruity characterful wines.
- Produced in Campo de Borja where Garnacha thrives.
- Winemaking overseen by our own Master of Wine.
- Best value varietals from a single collection point.
- Proven high sales rotation where stocked.



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## Where it comes from

- Pléyades is made for Long Wines at one of the area's leading wineries, particularly well-known for its excellent Garnachas.
- 3,700 hectares of vineyards on distinctive rusty red stony ferrous soil around 500 metres.
- Situated on gentle slopes with good sun exposure just below the Moncayo mountain.
- Established in 1984 it has recently restructured many of its vineyards and preserved many of the more ancient vineyards.

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## Blanco

- 60% Macabeo, 40% Chardonnay.
- A brilliant pale straw coloured wine with greenish tinges and a crystalline aspect.
- Fresh and clean hints of lemon, pineapple and nectarine.
- A long crisp citrusy finish with well-integrated acidity.

## Awards

- Gold Medal – Berliner Wein Trophy 2023



## Rosado

- 100% Garnacha.
- Vivid pink, with a crystalline aspect.
- Fruity aromas typical of the Garnacha grape variety, evoking wild berries, strawberries and raspberries, with subtle floral notes.
- Full-bodied and rounded with a crisp and lingering finish.

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## Garnacha -Syrah

- 85% Garnacha, 15% Syrah.
- Deep red coloured wine with violet hues.
- Intense aroma of ripe fruit, especially blackberries and black cherries with a floral hint.
- On the palate, the wine well-structured and balanced with a touch of spice on the finish.

## Awards

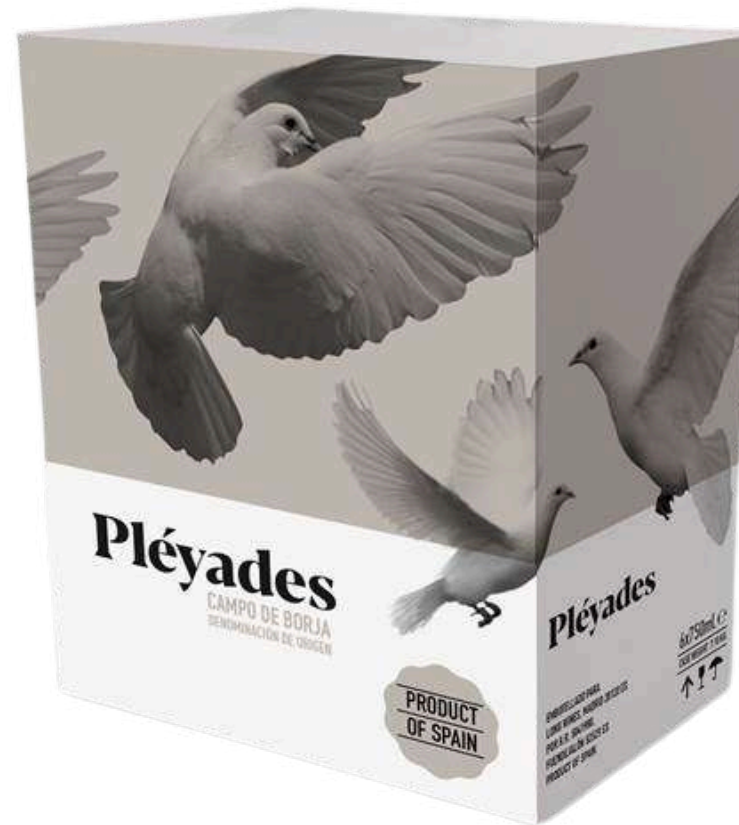
- Gold Medal – Asia Wine Trophy 2024



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Personalized 6-bottle cases



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## Where it comes from

- DO Campo De Borja located in Aragon just south-east of Navarra.
- Known as the Empire of Garnacha.
- Winegrowing tradition dating back to 12th Century.
- High proportion of old vines.
- Diverse “*terroirs*” and generally low-yielding vines producing wines of structural and aromatic complexity.
- Continental climate with cool, dry “Cierzo” winds in the winter and Mediterranean influences in the summer.
- Extreme climate and contrast between daytime and night-time temperatures help to produce wines with good acidity, intense colour and pleasing tannins.



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## Where it is made

- Pléyades is made for Long Wines at one of the area's leading wineries, particularly well-known for its excellent Garnachas.
- Established in 1984, it has recently restructured many of its vineyards and preserved many of the more ancient vineyards.
- It is now run by a young "go-ahead" and flexible team that understands the needs of global markets.
- Combining quality, tradition, modern know-how and value.

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## The winemakers

### Fernando Mora MW

- Young, idiosyncratic and passionate winemaker, who works closely with Long Wines to oversee all the winemaking processes and final blendings.
- One of the few Spanish Masters of Wine, he combines his winemaking role with international wine marketing so has his pulse on what the consumer wants in key worldwide markets.



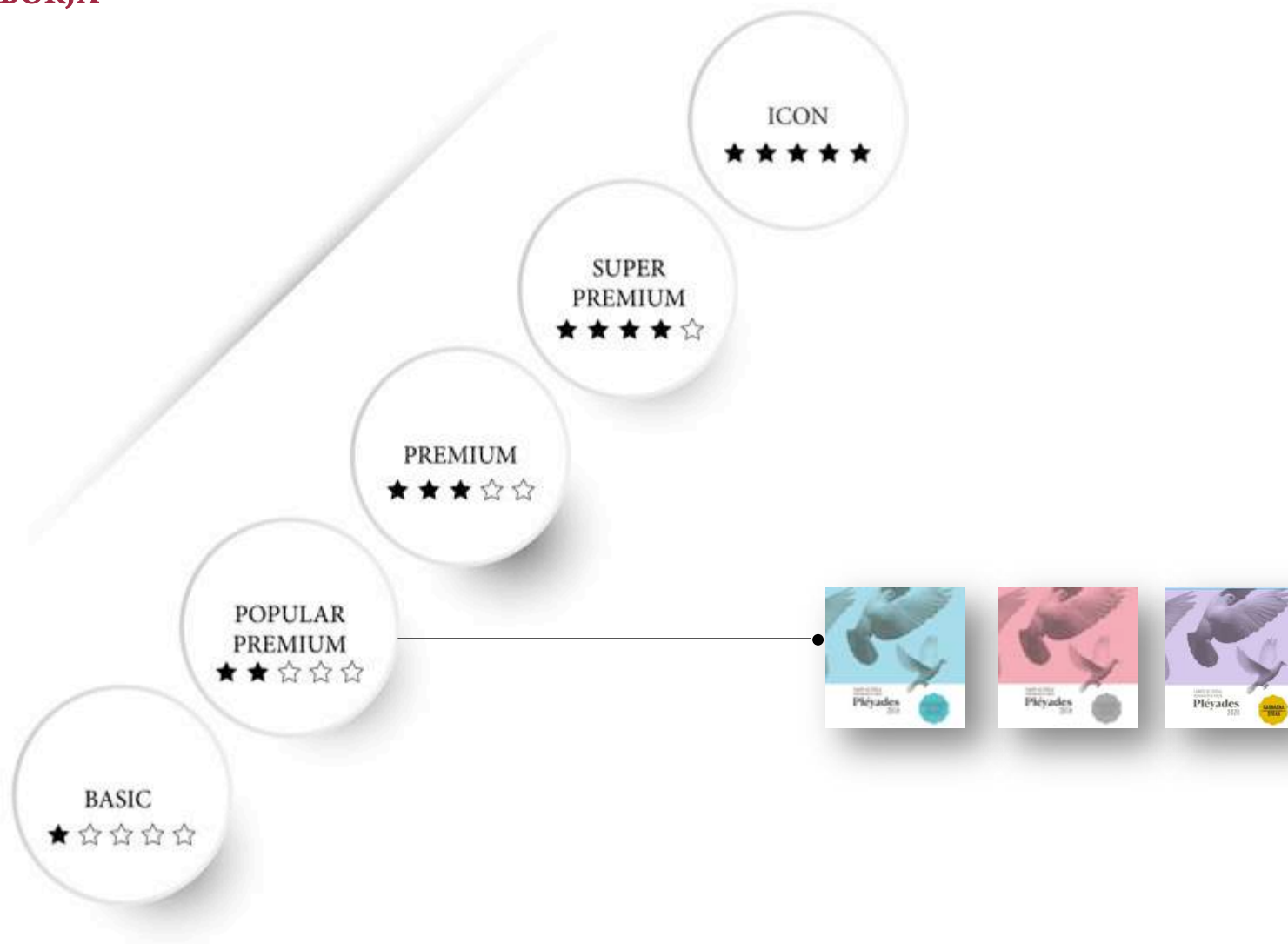
### Javier Vela

- He is a highly experienced winemaker with a Masters in enology.
- Heads up the whole winemaking team at the winery.



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# Long WINES | SPANISH WINES THAT GO THE DISTANCE

For more information or discover other wines, please visit our website:  
[www.longwines.com](http://www.longwines.com)